



24th Annual Bowl for Education
 Thursday, March 27th at Leisure Time Bowling (Cleveland)
 Thursday, April 3rd at Classic Lanes (Athens)

SPONSORSHIP OPPORTUNITIES

Deadline: Friday, February 21, 2025



What is Junior Achievement?

Junior Achievement (JA) is the world's largest organization dedicated to educating young people about business, economics and free enterprise. JA provides current state-of-the-art educational materials, computer software and trained volunteers at no cost to the schools or students. JA of the Ocoee Region's volunteers positively impact the lives of over 6,400 students in 27 public and private schools throughout our 5 counties each year. JA of the Ocoee Region is funded entirely by voluntary contributions from the private sector and is governed by local volunteer boards of directors and trustees. Junior Achievement is a non-profit, tax-exempt 501(c)(3) educational organization.

What is JA's Bowl for Education?

The **Bowl for Education** is Junior Achievement of the Ocoee Region's **24th Annual** bowling fundraiser. This is a great way to have fun with co-workers & peers outside of the office or school, win great prizes and raise money for a worthwhile cause.

JA's bowl for education is more than just a one-day event, **it's an entire season!** The bowl for education allows JA to present classes throughout the year in our 5 counties.

Interested in bowling too? Many companies use this as an opportunity to support the community while hosting a team building event. Team registrations available now! See complete details at: <https://occoeeregion.ja.org/>

Why should my company sponsor this event?

- Help empower young people to own their economic success.
- Partner with a solid and well-respected non-profit organization that has been in Cleveland, TN for more than 60 years.
- Perfect opportunity for a company with an interest in marketing to a broad base of employees from some of the Ocoee Region's greatest companies.
- Reaches 300+ bowlers directly at our Bowl for Education through signage at the event.
- Inexpensive way to be recognized with the community and to show your support.

THANK YOU!

We'd like to thank our supporters for their outstanding fundraising success at last year's Bowl for Education.

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| <ul style="list-style-type: none"> • Alcoa Tennessee Federal Credit Union • Andrew Johnson Bank • Athens Utilities Board • Bank of Cleveland • Bowater Credit Union • Builtwell Bank • Cleveland Utilities • Dick's Graphics & Printing • Elder's Ace Hardware • Food City • HHM, PLLC • J & S Restaurants (Hardee's) • Joe Rodgers Office Supply, Inc. | <ul style="list-style-type: none"> • Nancy Casson-Bradley Co. School Board District 1 • Nate Tucker • Randstad • Resolute Forest Services • SouthEast Bank • Southern Heritage Bank • TCAT- Athens • Tennova Healthcare • Truist • Vicki A. Moore Agency • Wright Brothers Construction Company |
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JA's Champions for Education – Proud Partners:



George R. Johnson Family Foundation/ Hardee's

The Tucker Foundation



LEVELS OF SPONSORSHIP

JA's Bowl for Education is Junior Achievement of the Ocoee Region's largest fundraiser thanks to the efforts of over 300 business professionals who represent over 30 local businesses in our region. Participating companies and schools organize teams of up to five people who raise funds for Junior Achievement's programs. The JA Bowl for Education is a great team building event that helps employees support local educational efforts and make a lasting impact on their community, helping JA of the Ocoee Region reach over **6,400 students**.

Presenting Sponsor **\$1,500**

Company logo printed on back of shirts as top sponsor, display table and representative at event, company logo placed prominently on event banner. Logo on JA's website and social media page with link to business website. Complimentary bowling team up to 5 players.

Title Sponsor **\$750**

Company logo printed on back of shirts. Logo on lane sign and event banner. Logo on JA's website and social media page with link to business website. Door prize presenter during the event.

Shirt Sponsor **\$500**

Company logo printed on back of shirts. Logo on lane sign and event banner. Logo on JA's website and social media page.

Lane Sponsor/ Name on Shirt **\$250**

Company logo displayed above a lane at the event and company name will be printed on back of all shirts. Company name on JA website.

Lane Sponsor **\$175**

Company logo displayed above a lane at the event and on event banner. Company name on JA website.

PRIZE SPONSOR **\$ VARIES**

Opportunity to provide promotional and logo items to be distributed as incentives to bowlers during the event. In-kind or financial contribution to "underwrite prizes" as incentives for JA bowling participants. (Prizes are provide based on the funds raise).

<u>In-Kind Request</u>	<u>Your Donation</u>
1 gift card valued at \$100	\$100
2 gift cards valued at \$50 ea.	\$100
5 gift cards valued at \$30 ea.	\$150
15 gift cards valued at \$20 ea.	\$300
35 gift cards valued at \$10 ea.	\$350



For additional information, contact **Melissa Gunnell at (423) 614-8777** or melissa.gunnell@ja.org

To sponsor JA's Bowl for Education please complete the form below and send payment to:
 Junior Achievement of the Ocoee Region, P.O. Box 2202, Cleveland TN 37320-2202
Deadline: Friday, February 21, 2025



Company Name: _____ Contact Name: _____

Company Mailing Address: _____

Phone: _____

Email: _____ Sponsor Level: _____

Yes, I would also like to contribute a door prize for the event (\$25 value)

Check enclosed <input type="checkbox"/> or Invoice:
January _____
February _____

